ABSTRACT OF THE DISCLOSURE

A non-toxic malleable, bounceable modeling compound stretchable in a manner similar to chewing gum which is particularly suitable for children. The compound is comprised essentially of a butyl rubber, vulcanized vegetable oil, one or more softening agents, an inorganic filler material, antioxidant and binder. The pliable compound can retain a molded shape for years and is an ideal sculpting material, stress reliever, and aid for improving dexterity. The compound is produced according to a tri-phase process that does not require heating or baking.

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